COVID-19 Challenge: Team 6 – Europe/Africa

Nashwa Nassar

Chris Locke

Dolly Daou

Christian Guellerin

Reinis Lasmanis

Christina Karali

EdDi

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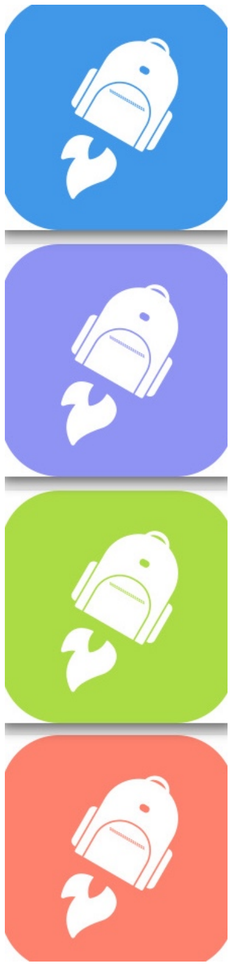


Statement & personas

An interactive education solution

Feasibility and prioritisation

Proposed online education

Marketing strategy to intended audience

What's next EdDi

Statement:

Adapt flexible learning to every student while maintaining a balanced education quality and social interactions remotely

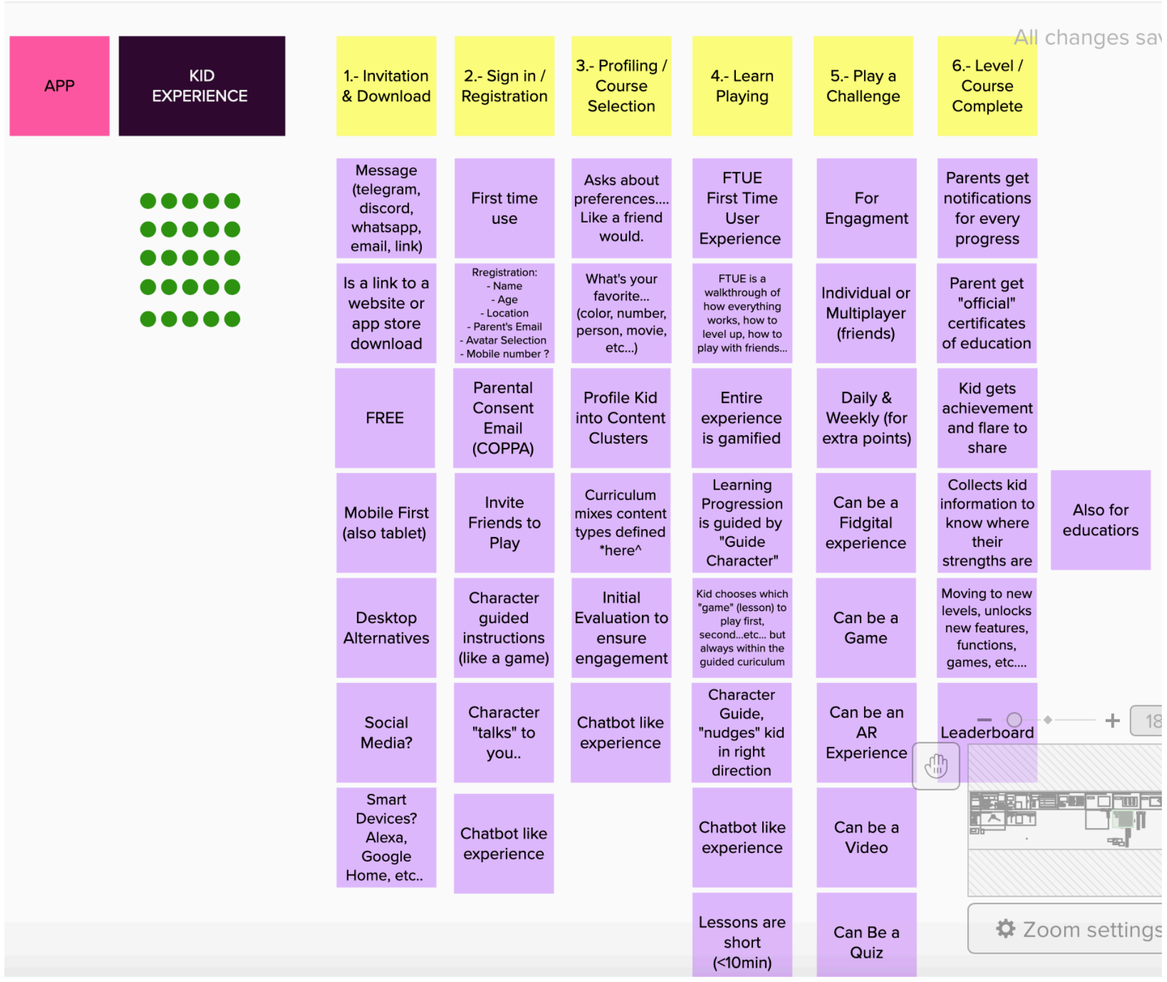
Personas

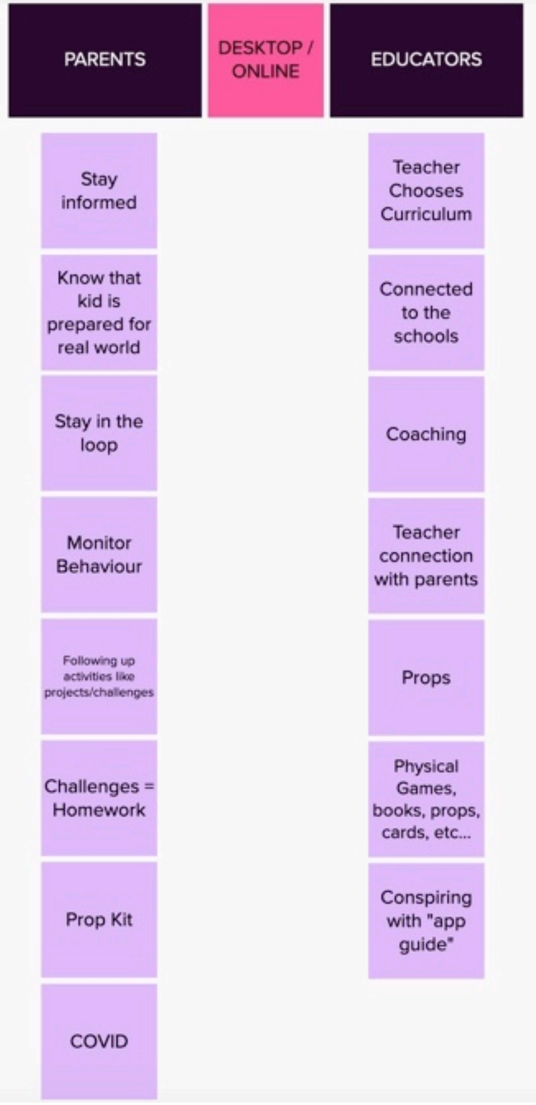
Lara
9 years old

Educators

Parents

An interactive education solution





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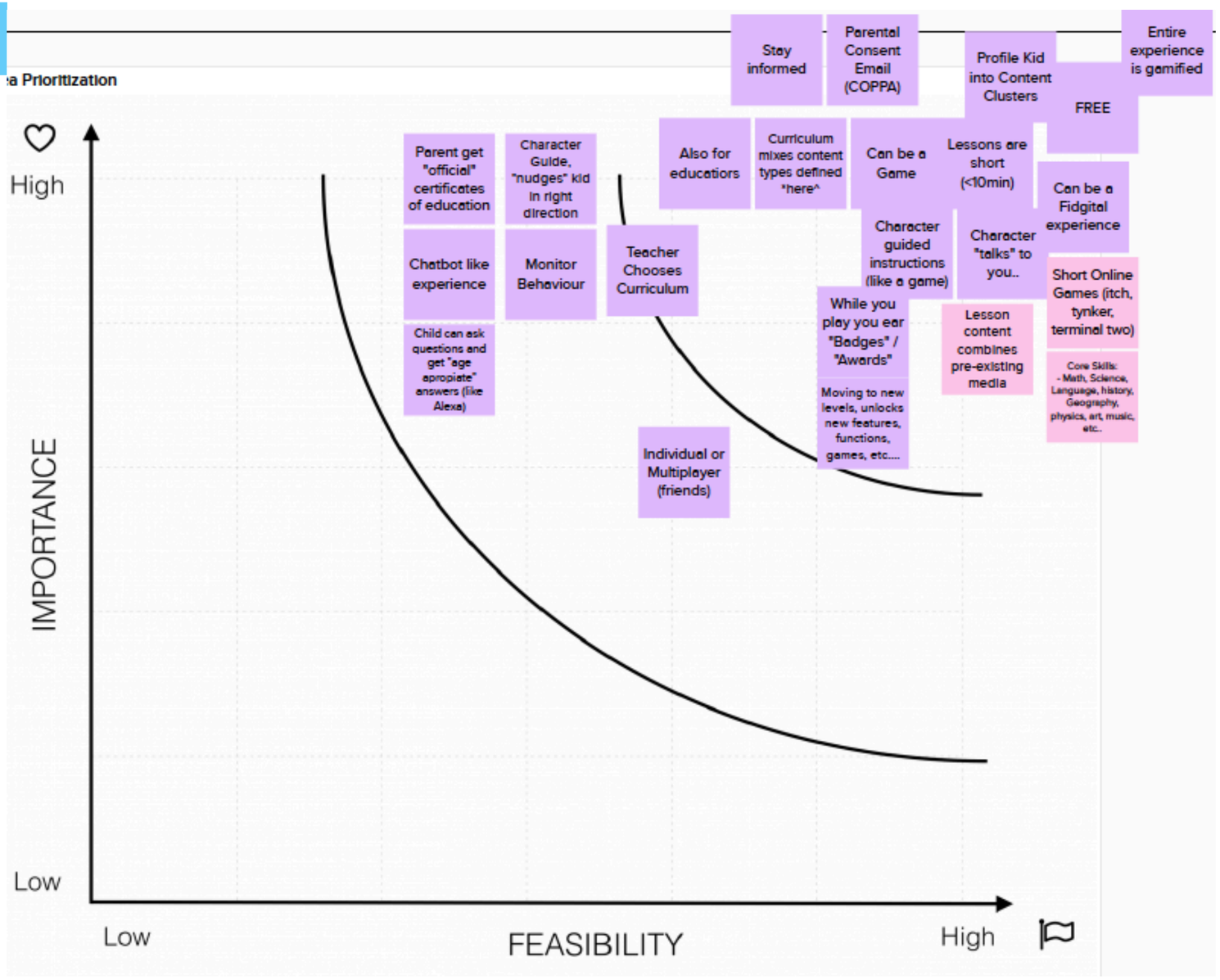
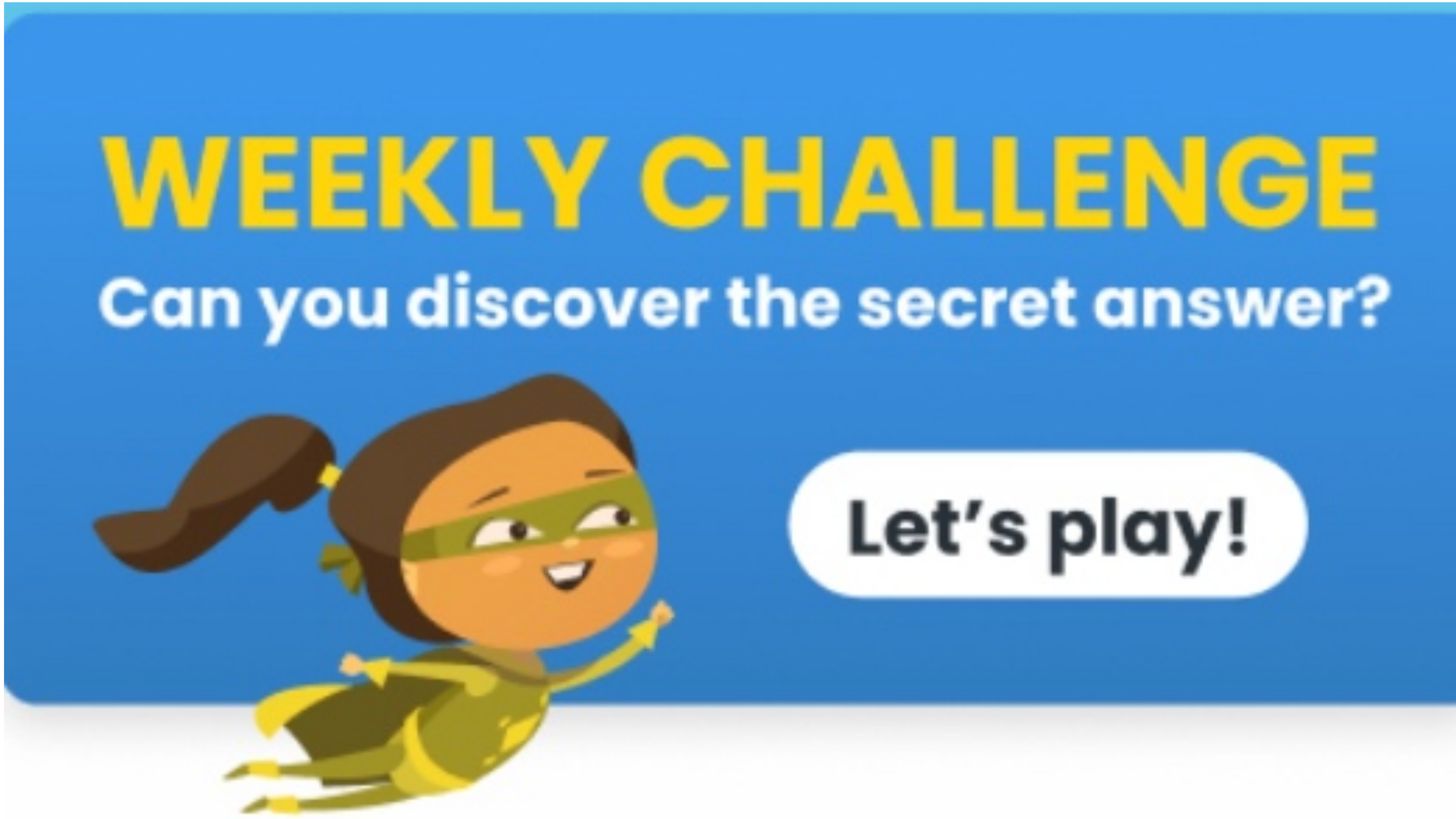
Feasibility and prioritization



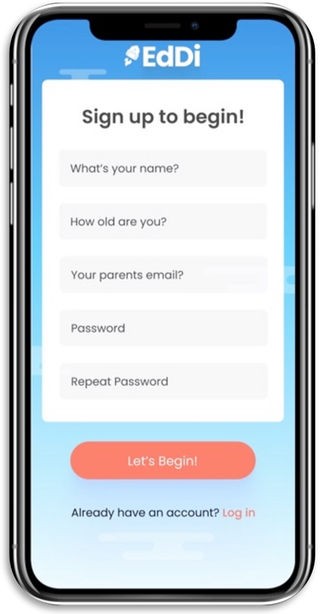
Proposed online education

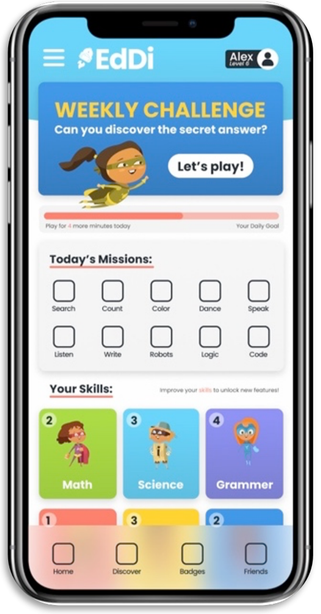


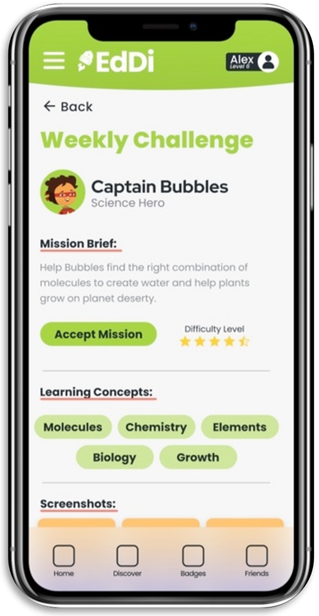
Students >

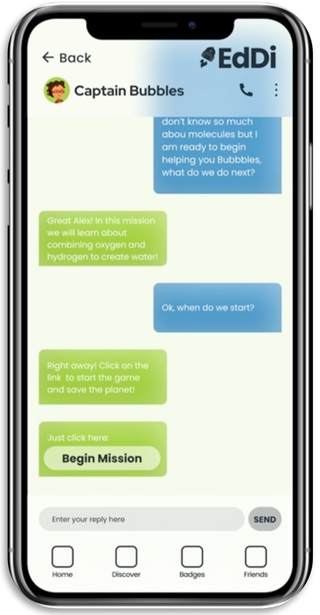
EdDi
Let's Begin!
Already have an account? Log in
EdDi
Become an expert and challenge your friends!
EdDi
Play for as long as you want, whenever you want.
EdDi
Choose your skills and become a hero!
EdDi
Win more challenges to level up!
EdDi
Unlock new features and discover new worlds!
EdDi
Everyone else is playing, are you ready?

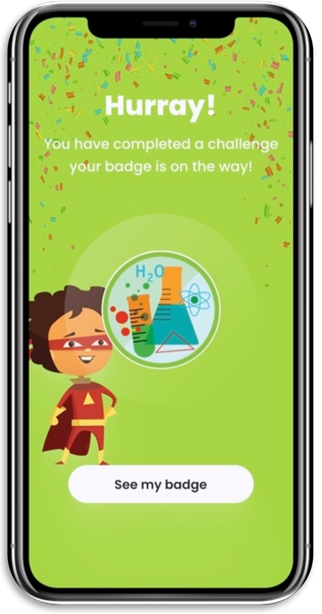
Students >











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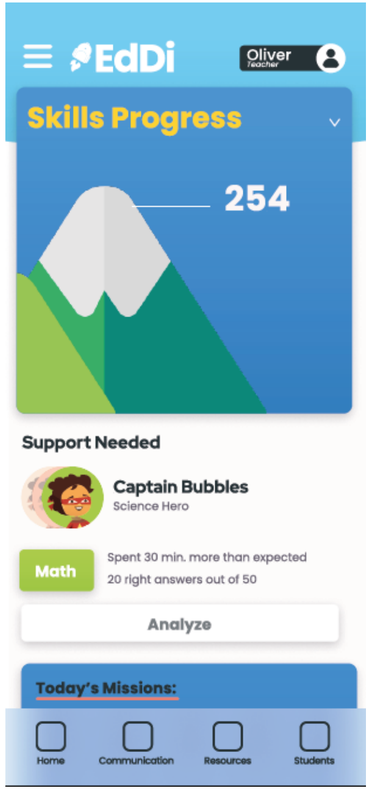
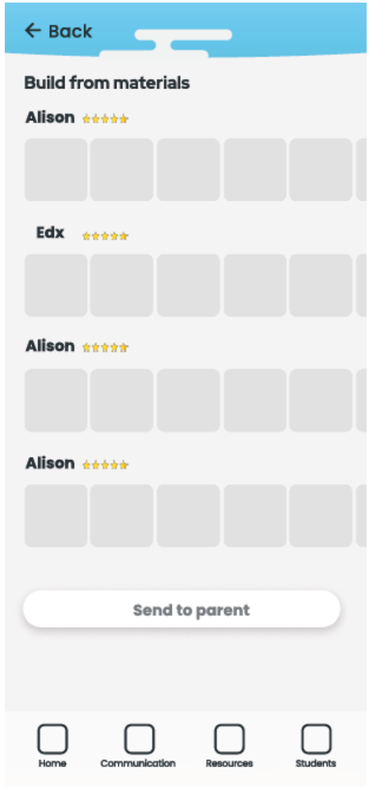
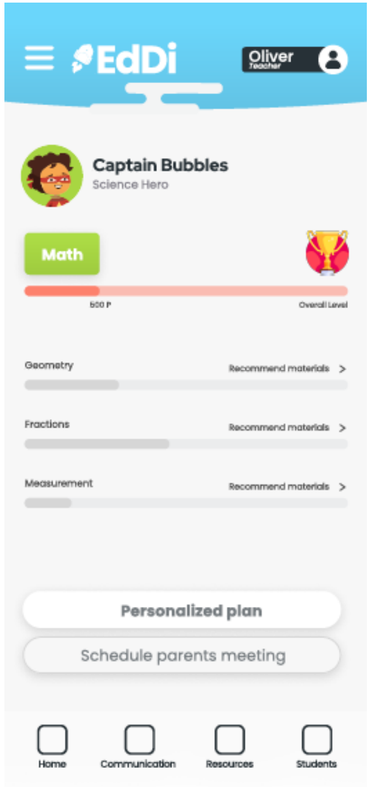
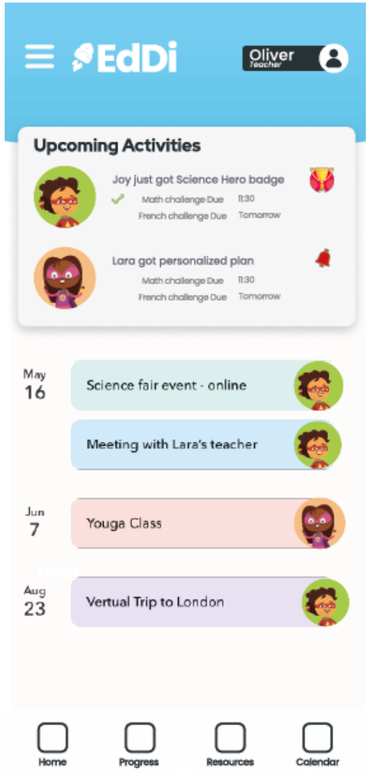
Educators – parents communication >









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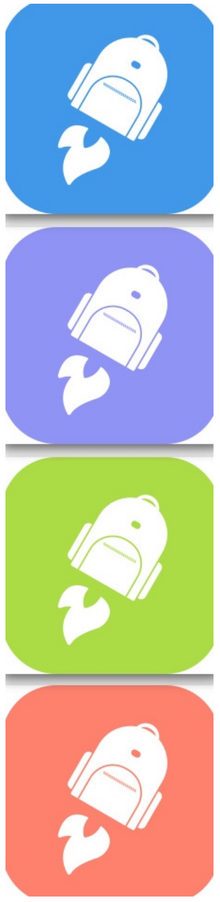
What's next **EdDi ?**



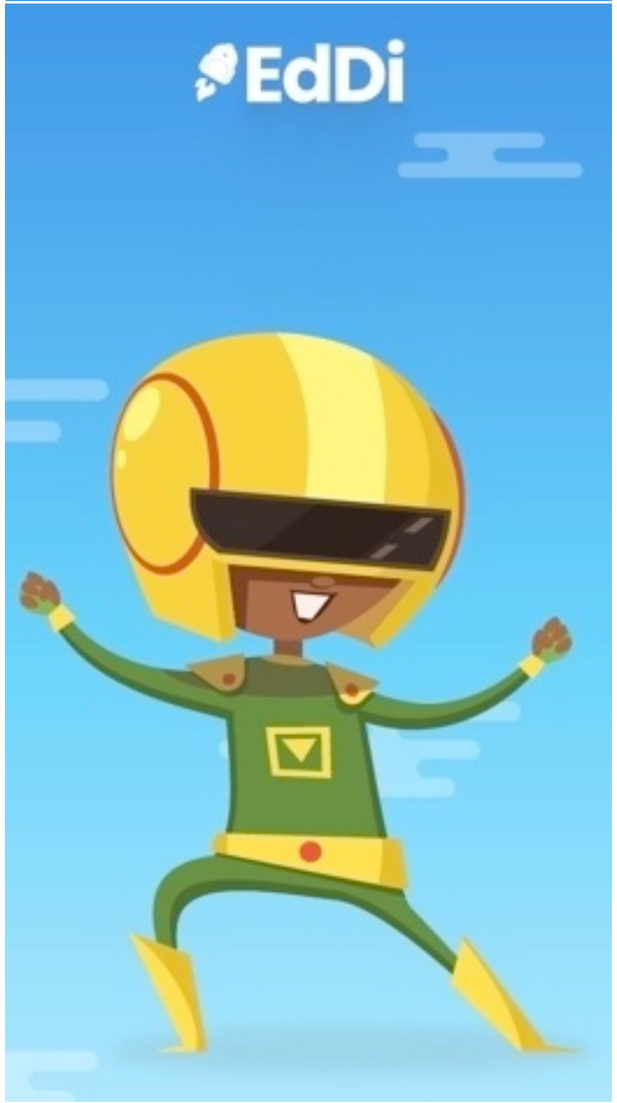
Integrate QA educational content with socially intercative expereince

Focus on hard and soft skills by introducing extra curricular activities to build onto collateral activities

Case study international competitions between using the fortnite EdDi platform

EdDi is adaptable to different educational institutes at all levels

Collaborative learning ideas with other disciplines and industry partners

Funding is available for further production, so what's next for EdDi ?

Thank you From team