

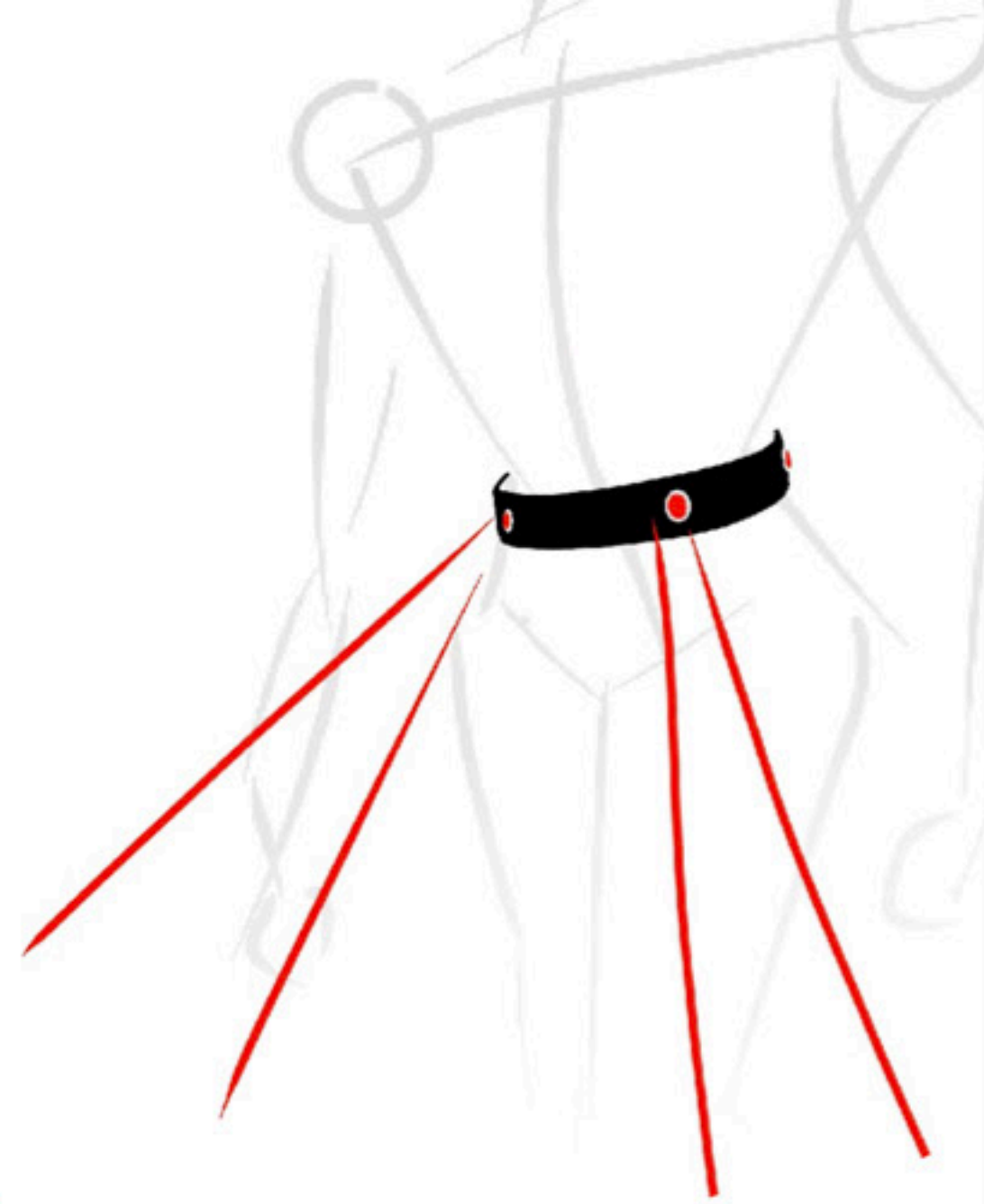
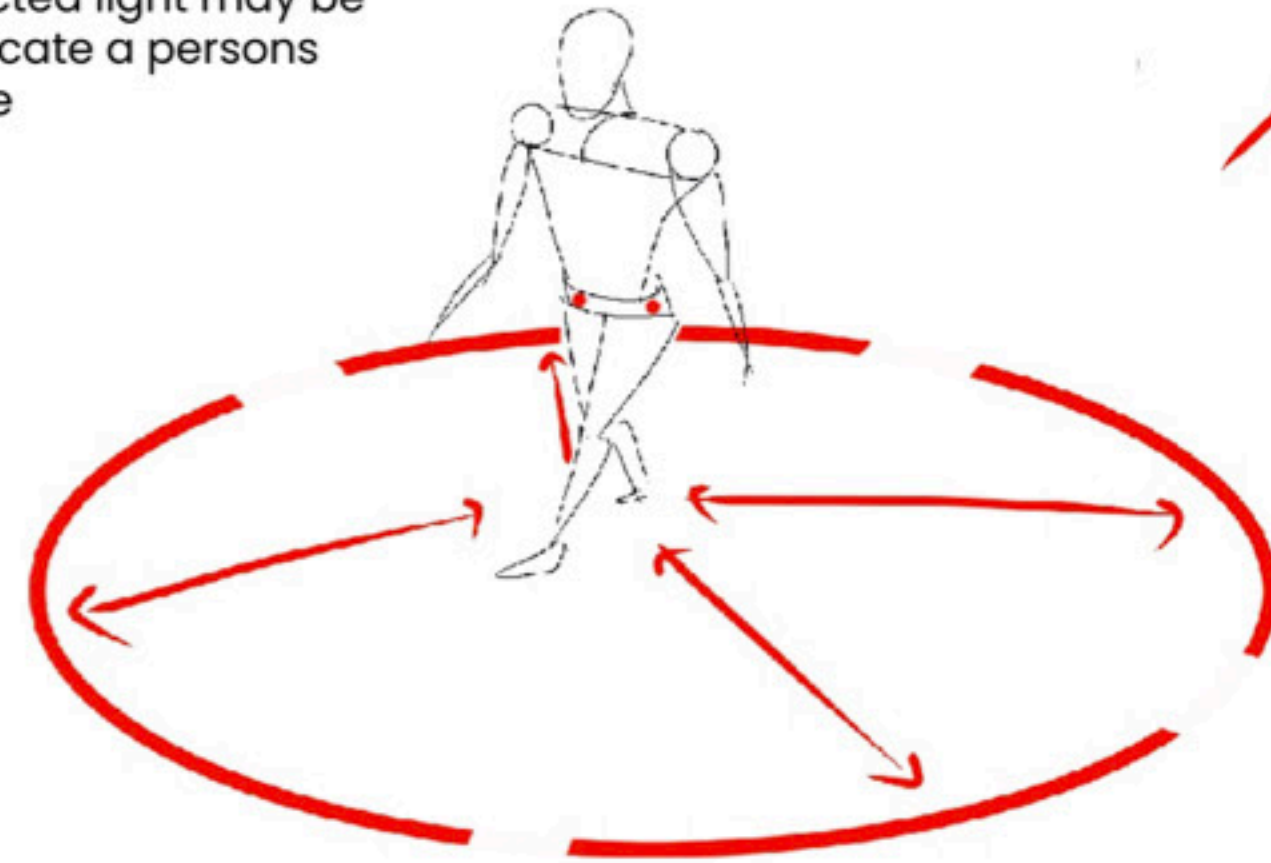
## HOW MIGHT WE REINFORCE THE CONCEPT OF A MINIMUM SAFE DISTANCE DURING SOCIAL DISTANCING IN THIS LOCKDOWN PERIOD ?



Such a system of light has been in use for lighting up areas with random light effects during social function, parties, etc on the cheap for a while now

The tech is **cheap and easy to manufacture** and can be programmed for a few different light patterns

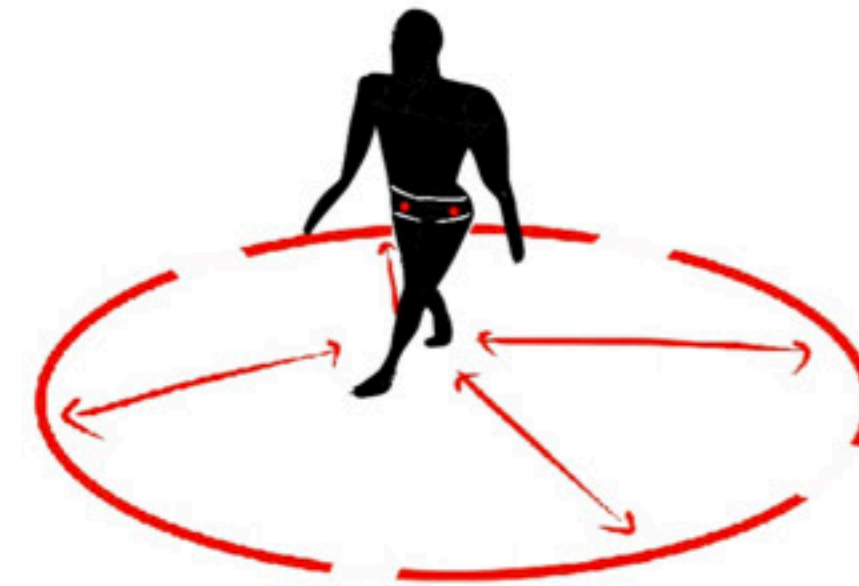
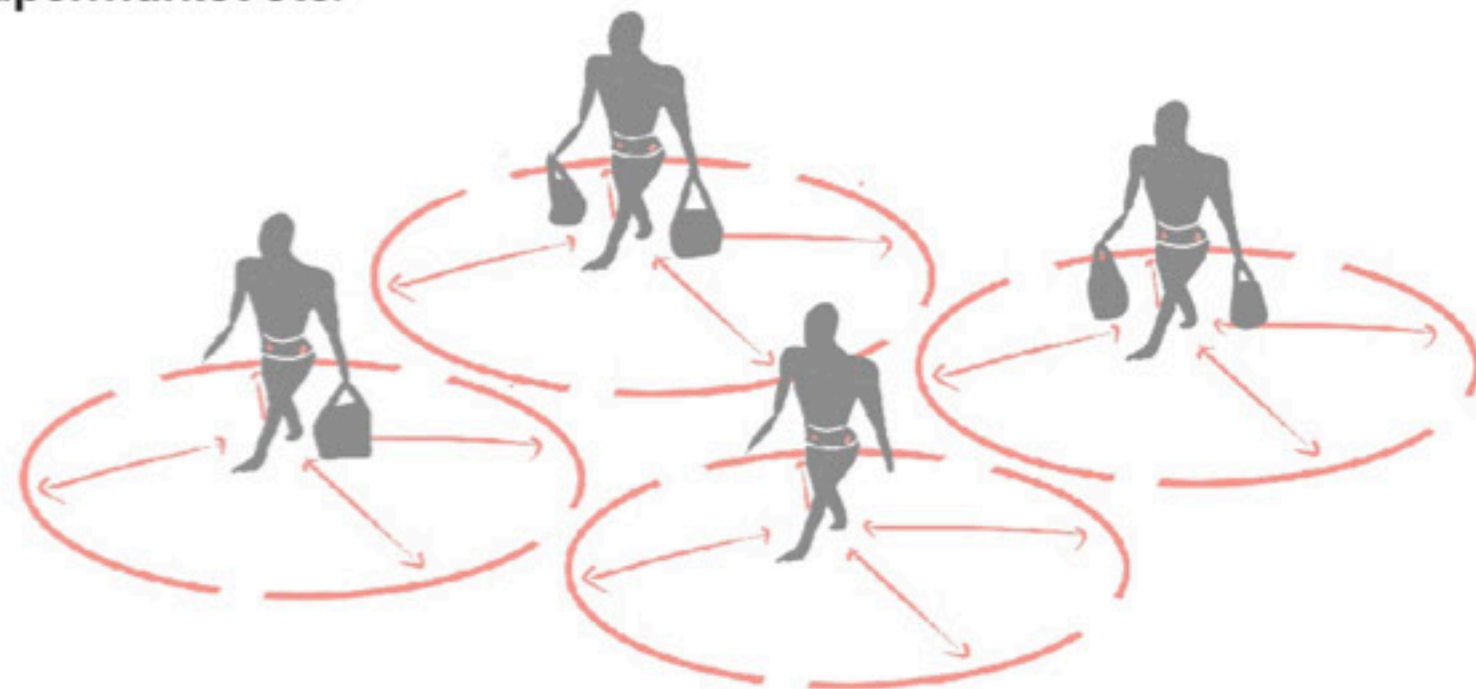
A simple projected light may be used to demarcate a persons personal space



## SOCIAL DISTANCING BELT

Obvious drawback: can work effectively only in dimly lit scenarios.

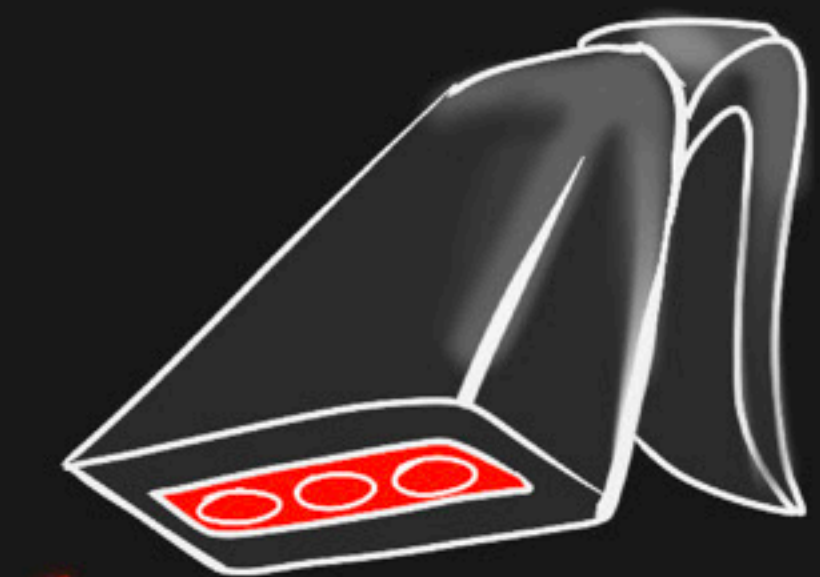
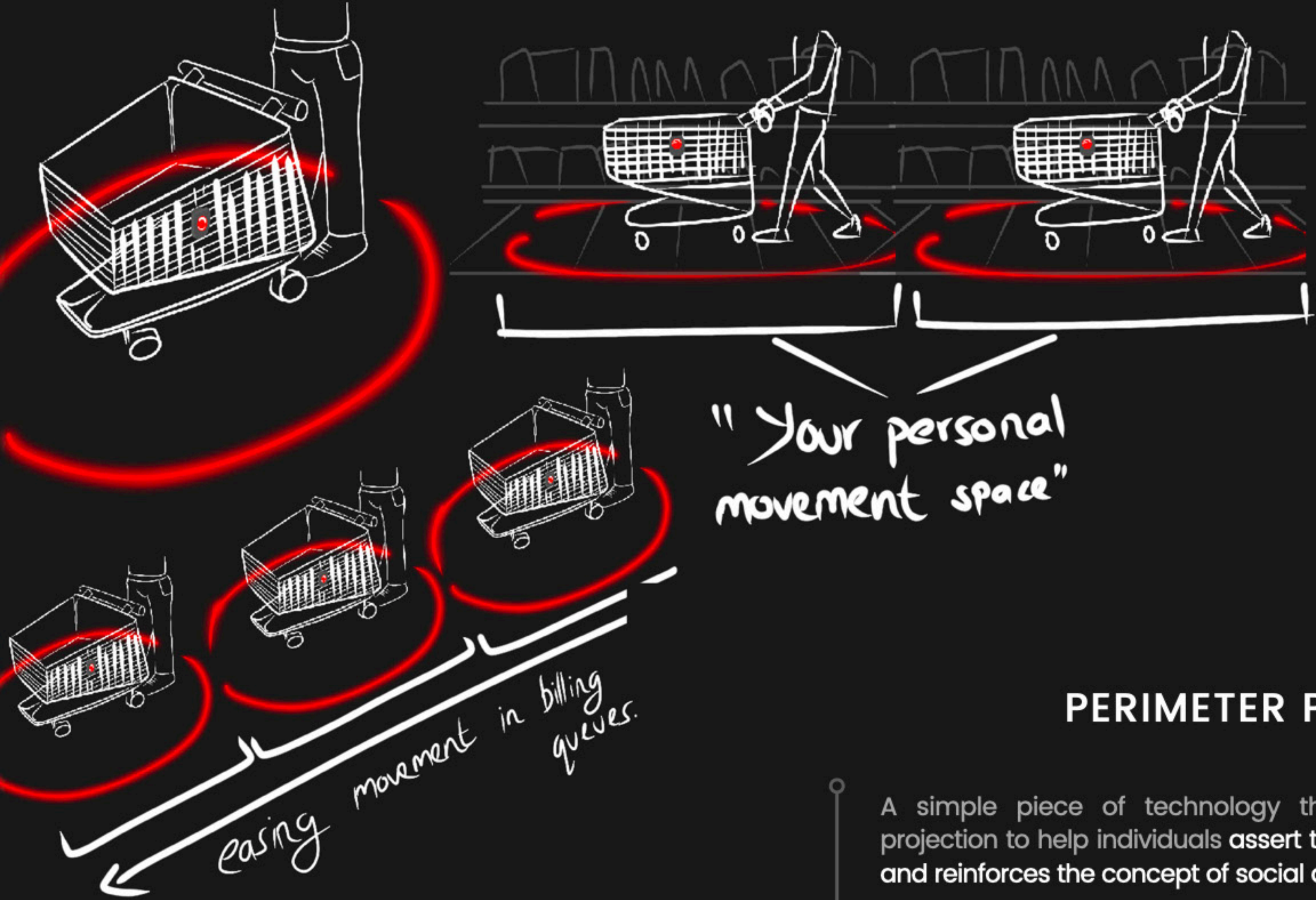
Instead think of it as a opportunity, to ensure that social distancing happens effectively in closed spaces, like airport, metro station, malls, supermarket etc.



Another emergency use case would be to help let a quarantine patient know those around him that he is suspect case, but he has stepped out due to absolute emergency

Deployable PPE for crowded spaces that creates a ring around the user so as to facilitate physical distancing.

Technical PPE concept, called the social distancing belt : an array of light that projects a circle of radius 4 feet around the person to reinforce the idea of social distancing, especially in closed areas like airports, grocery shops etc.



## PERIMETER PROJECTOR

A simple piece of technology that utilises a light projection to help individuals assert their personal space and reinforces the concept of social distancing.

The form of the product is that of a universal clip, which can be attached anywhere the user wants as per their convenience.

Off the shelf, ideally to be sold in pairs of 2 (so a person can use it front + front / side by side to create a rough circle around themselves of radius 4ft).



Deployable PPE for crowded spaces that creates a ring around the user so as to facilitate physical distancing.



The product is **best used for indoor spaces**, where asserting your personal space is extremely important for ones safety.

Examples of use cases:

1. **GROCERY STORES**
2. **BANKS**
3. **WAITING AREAS IN HOSPITALS**